



Women's

EMPOWERMENT CONFERENCE & SCHOLARSHIP LUNCHEON



MARCH 23, 2024

MEDIA PARTNERSHIPS

ABOUT THE CONFERENCE & LUNCHEON

The annual Women's Empowerment Conference & Scholarship Luncheon brings together the Jamaican/American diaspora for a full one-day conference filled with exceptional keynote speakers, break-out sessions, entertainment, a silent auction, and a luncheon to raise funds for the next generation of Jamaican/American women. This year the Conference will be held at the Marriott Harbor Beach Resort & Spa in Fort Lauderdale.

OUR GOAL

The goal is to raise unrestricted funds to benefit the next generation of Jamaican/American women to excel in their academic and professional careers across the country and around the globe.

WHY JAMAICAN WOMEN OF FLORIDA?

Jamaican Women of Florida has enjoyed serving within the South Florida community for the last 12 years. Our mission is to give back to the next generation of young women by assisting in the development of leadership and personal skills to operate in a global environment. This, in addition to fostering sisterhood, leading in service, and giving back to local and international charities through mission trips and scholarships.

SERVICE



SISTERHOOD



SCHOLARSHIPS





IN THE PAST YEAR, WE HAVE...

- Awarded 2 Scholarships to 2 students attending a 4 - year University.
- Awarded a book scholarship to a college student.
- Donated \$12,500 to the Melody House Children's Home.
- Collected almost 7,000 diapers for the Broward County Diaper Drive.
- Outfitted 120 kids with fully stocked school bags in our Back-to-School Drive.
- Held 3 packing and feeding events with Food for the Poor and a Homeless organization, Aiding Aids.
- Provided toys to over 30 kids for Christmas in the JWOF Toy Drive and packed hundreds in the joint event with Kiwanis, Christmas in July.
- Hosted a FREE College forum for over 70 college ready Students and launched our Scholarship Fund.
- Hosted a FREE Health & Wellness event for almost 200 attendees.

PHENOMENAL PRESENTERS AT THE JWOF WOMEN'S EMPOWERMENT CONFERENCE



CINDY BREAKSPEARE

Winner of Ms. Body Beautiful, Ms. Universe Bikini, and Ms. World in London - all in 1976. She is an entrepreneur, and singer who has toured with Third World, Inner Circle, and her son, multi grammy award-winning artist Damian "Junior Gong" Marley, son of Legendary Bob Marley.

TESSANNE CHIN

Winner of NBC's THE VOICE in 2013. She has toured with legendary Jimmy Cliff and performed at the White House before President Obama. She has many hit singles notably Hideaway, Messenger, Anything's Possible, and more.



DR. CAMELIA LAWRENCE, MD, FACS

Dr. Lawrence is a board-certified surgeon specializing in benign and malignant breast disease. She is a published author and her work in service and philanthropy has earned her the honor of being the only female, Black woman to ever wear the red Jacket of the Ringmaster of the PT Barnum Circus. She is also a motivational speaker.

SARA MISIR

Sara is a Jamaican race car driver who competes as part of the Formula Woman Team for McLaren Customer Racing in the British GT Cup. She is the first and only female Formula One Race car driver in the Caribbean.





PARTNER WITH US

MEDIA PARTNERSHIP

\$3,000 +

PRE EVENT, EVENT & POST EVENT

Website

- Add the WEC Promotional Flyer to the webpage

Social Media

- Announce the partnership with JWOF WEC on your social media channels
- Create six posts about WEC (e.g. event announcement, speaker feature, guest interviews, and post-event highlight using provided hashtags, tagging JWOF, and publishing them on your social media pages.

Newsletter / Email

- Three quarter-page full-color advertisements digital or print
- Send two email blasts to your contacts, one in February and one in March

Radio

- Three 30-second event promotion announcements in the morning, mid-day, and evening shows
- Interview with celebrity keynote speaker

Tickets

- Offer discount code (25% discount) during the first post; discount code is limited for 14 days

Benefits & Entitlements

- Two VIP Ticket to the WEC Conference on March 23, 2024
- (1) Vendor booth at the WEC Conference
- Logo and/or name recognition in all pre-, during, and post-collateral materials, such as social media, digital advertisements, event website, publications, press releases, and event signage as Silver Sponsor
- Opportunity to include company information and/or branded favor in swag bags
- Company logo placement on the JWOF Website for 3-months
- Half-page ad in the digital event program book



CONTACT US

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